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The Manager
Market Announcements Platform
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ADDITIONAL RECURRING REVENUE OPPORTUNITY WITH LAUNCH OF NEW VALUE-ADDED SERVICE FOR ZOLEO

Beam Communications Holdings Ltd (ASX: BCC, “Beam” or the “Company”) is pleased to announce that its joint-venture entity, ZOLEO Inc., has launched a new subscription-based offering called Location Share+ for the multi-award winning ZOLEO satellite communicator and mobile app.

Location Share+ enables ZOLEO users to share their location with up to five (5) check-in contacts on a selected interval from every 6 minutes to every 4 hours. Both ZOLEO users and check-in recipients can use the free ZOLEO app to view their current location and full breadcrumb trail on a map.

The monthly fee for the service is \$7.95 (inclusive of GST) for Australian subscribers, and US\$6 (excluding sales tax) or C\$7.50 for North American users. This service is available immediately.

The fee for Location Share+ is on top of the ZOLEO subscription plan, which starts at \$32 (inclusive of GST) a month in Australia.

ZOLEO users can start or stop sharing their tracks at any time during their trip. Offered as an affordable monthly add-on, Location Share+ includes unlimited location and check-in messages. Users can add or cancel the Location Share+ subscription at any time.

“Location Share+ was built in response to market feedback,” said Morris Shawn, President of ZOLEO Inc. and Roadpost Inc.

“While all ZOLEO users can add their location coordinates to a message on demand, some users also valued enhanced tracking that would let them share real-time updates with close contacts, on a selected interval, and have their current location and full breadcrumb trail displayed in a map.”

Michael Capocchi, Managing Director of Beam and Vice President of ZOLEO Inc. said: “The beauty of ZOLEO lies in the simplicity and intuitiveness of the experience, and that is what has really resonated with consumers.

“Location Share+ was designed with the same ease-of-use in mind, providing enhanced options to let others know how the user is progressing on their trip, and offer complete control over when and with whom that information is shared.”

Yours faithfully,



Dennis Payne
Chief Financial Officer & Company Secretary

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About Beam Communications Limited

Beam Communications Holdings Limited is an Australian publicly-listed company (ASX:BCC) that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment applications and services. Its products and services are adopted by some of the world’s largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat & Thuraya, to fill the global needs of Information Communication & Technology markets. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd www.satphoneshop.com. For more information, visit www.beamcommunications.com.

About ZOLEO Inc.

Formed in 2018 and headquartered in Toronto, Canada, ZOLEO Inc. is a joint venture between Beam Communication Pty. Ltd. and Roadpost Inc. that is pioneering the development of innovative lower cost, consumer-oriented global messaging solutions including wireless devices and apps based on Iridium short burst data (SBD), cellular and Wi-Fi standards. The company serves three primary markets including consumers residing on the fringe of cellular coverage, outdoor recreation users and field workers requiring lone worker safety and remote messaging. Its products are offered through authorized retailers and e-tailers in the US, Canada and Australia, including national retailers like Cabela’s, Bass Pro, REI, MEC and Anaconda. Roadpost is responsible for retail distribution in North America and Beam is responsible for the Asia Pacific region. Staged distribution in other regions will be jointly managed. For more information visit www.zoleo.com.

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