



Beam Communications Holdings Limited
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The Manager
Market Announcements Platform
Australian Securities Exchange Limited

BEAM RECEIVES LARGEST ORDER OF ZOLEO TO DATE

Highlights:

- **Beam receives significant order of 7,750 ZOLEO units from JV entity**
- **New order follows expanded reseller agreements with world's largest outdoor gear retailer (BPS) in USA and London Drugs of Canada**
- **Total shipped orders for ZOLEO to hit 22,000 units by December quarter**

Beam Communications Holdings Ltd (ASX: BCC) is pleased to announce that it has received its fourth and, to date, its largest order for 7,750 ZOLEO units from its joint venture (JV) entity ZOLEO Inc.

The new order is to fulfil increased demand for the innovative global messaging device after BPS Direct, LLC, the owner of Bass Pro Shops and Cabela's, expanded its reseller agreement with Beam's JV partner, Roadpost Inc.

ZOLEO was initially sold through Cabela's Canada and BPS will now also stock the device in stores located in the United States.

Beam has so far secured commercial distribution and sales arrangements with 17 ZOLEO resellers, in addition to its online channels including Amazon Australia, eBay Australia and Myer Online. Negotiations are underway to bring other national retail chains on board by year-end.

Major Canadian department chain London Drugs Ltd. has also commenced selling ZOLEO across its 80 stores.



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Beam expects to deliver the 7,750 units by the second quarter of FY2021. The completion of the fourth order will take the total number of ZOLEO devices shipped since the March 2020 quarter to 22,000 units.

Yours faithfully,

A handwritten signature in black ink, appearing to read "Michael Capocchi".

Michael Capocchi
Managing Director

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About ZOLEO Inc.

Formed in 2018 and headquartered in Toronto, Canada, ZOLEO Inc. is a joint venture between Beam Communication Pty. Ltd. and Roadpost Inc. that is pioneering the development of innovative lower cost, consumer-oriented global messaging solutions, including innovative wireless devices and apps based on Iridium short burst data (SBD), cellular and Wi-Fi standards. The company serves three primary markets including consumers residing on the fringe of cellular coverage, outdoor recreation and lone worker safety. Its products are offered through authorised retailers in the US, Canada and Australia. Roadpost is responsible for retail distribution in North America and Beam is responsible for the Asia Pacific region. Staged distribution in other regions will be jointly managed. For more information visit www.zoleo.com.



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About Beam Communications Limited

Beam Communications Holdings Limited is an Australian publicly-listed company (ASX:BCC) that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment applications and services. Its products and services are adopted by some of the world's largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat & Thuraya, to fill the global needs of Information Communication & Technology markets. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd www.satphoneshop.com. For more information, visit www.beamcommunications.com.

About Roadpost Inc.

Incorporated in 1991, Roadpost is a foremost provider of mobile satellite equipment and voice and data services from industry leaders including Iridium, Inmarsat and Garmin. More than 45,000 subscribers trust Roadpost to equip them with the most reliable and innovative communications solutions available, from private and public sector organizations that need to connect and protect employees at work, to outdoor enthusiasts who travel the backcountry. Based in Toronto (Canada) with an office in Seattle (USA), Roadpost distributes its products directly and through its extensive network of authorized dealers throughout North America. Roadpost is a registered trademark of Roadpost Inc. For more information visit www.roadpost.ca.

NOTICE: Some jurisdictions regulate or prohibit use of satellite devices. It is your responsibility to know and comply with applicable laws in jurisdictions where you plan to use this device.

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