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The Manager  
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## ZOLEO DEBUTS IN NORTH AMERICA AND AUSTRALIA

### Highlights:

- **World's first truly seamless global messaging and personal safety solution launches in the United States, Canada, and Australia**
- **Beam designed and developed ZOLEO available for purchase from authorised retailers and at Telstra's largest mobile satellite dealer, SatPhone Shop**
- **Around 20 retailers across Australia and New Zealand have registered their interest in selling ZOLEO**

**Beam Communications Holdings Ltd** (ASX: BCC) is pleased to announce the immediate availability of ZOLEO™ – the world's first truly seamless global messaging and personal safety solution for smartphone users – in the United States, Canada, and Australia.

The flagship product, which is designed and developed by Beam Communications and offered through its ZOLEO Inc. joint venture with Canadian-based Roadpost Inc., is the first messaging solution of its kind based on Iridium® Short Burst Data® (SBD®), cellular and Wi-Fi standards.

Beam owns the intellectual property (IP) for the ZOLEO device, which is available for immediate purchase from authorised retailers in the United States, Canada and Australia, with other regions to follow. Australian consumers can purchase the device at SatPhone Shop (<https://satphoneshop.com/>), Telstra's largest mobile satellite dealer.

To date, around 20 retailers across Australia and New Zealand have registered their interest in selling ZOLEO.

"Satellite mobile messaging solutions are an increasingly popular means of staying connected when off the grid," said Bryan Hartin, Executive Vice President, Sales and Marketing, Iridium.

"The ZOLEO device is a great example of two Iridium partners coming together, taking Iridium's core technology, and building a unique solution that will automatically transition from local cellular connectivity to satellite connectivity when needed."



The compact ZOLEO device connects via Bluetooth with a free app on the user's Android or Apple smartphone/tablet, to provide a uniquely seamless global messaging experience that follows them in and out of mobile coverage.

Personal safety features like check-in, weather forecasts, and 24/7 worldwide SOS alerts offer extra peace-of-mind when venturing off-the-grid. Users also receive a dedicated mobile number to send and receive SMS, and ZOLEO email address.

"Until now, no company in the mobile satellite sector has conquered what is arguably the 'killer app' of the smartphone age – messaging," explains Morris Shawn, President of ZOLEO Inc. and Roadpost Inc.

"ZOLEO's messaging capability reflects a deep integration of capabilities between the user's smartphone, the ZOLEO mobile app, the ZOLEO device and a sophisticated back end messaging infrastructure."

ZOLEO aims to be the value leader in its category with an MSRP of A\$345, and monthly satellite messaging plans ranging from A\$32 to A\$80 for an unlimited usage plan. All ZOLEO plans include the option to suspend service temporarily when not in use. To learn more, visit: [www.zoleo.com](http://www.zoleo.com).

Yours faithfully,



Michael Capocchi  
Managing Director



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### **About ZOLEO Inc.**

Formed in 2018 and headquartered in Toronto, Canada, ZOLEO Inc. is a joint venture between Beam Communication Pty. Ltd. and Roadpost Inc. that is pioneering the development of innovative lower cost, consumer-oriented global messaging solutions, including innovative wireless devices and apps based on Iridium short burst data (SBD), cellular and Wi-Fi standards. The company serves three primary markets including consumers residing on the fringe of cellular coverage, outdoor recreation and lone worker safety. Its products are offered through authorised retailers in the US, Canada and Australia. Roadpost is responsible for retail distribution in North America and Beam is responsible for the Asia Pacific region. Staged distribution in other regions will be jointly managed. For more information visit [www.zoleo.com](http://www.zoleo.com).

### **About Beam Communications**

Limited Beam Communications Holdings Limited is an Australian publicly-listed company (ASX:BCC) that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment, applications and services. Its products and services are adopted by some of the world's largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat & Thuraya, to fill the global needs of Information Communication & Technology markets. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd [www.satphoneshop.com](http://www.satphoneshop.com). For more information, visit [www.beamcommunications.com](http://www.beamcommunications.com).

### **About Roadpost Inc.**

Incorporated in 1991, Roadpost is a foremost provider of mobile satellite equipment and voice and data services from industry leaders including Iridium, Inmarsat and Garmin. More than 45,000 subscribers trust Roadpost to equip them with the most reliable and innovative communications solutions available, from private and public sector organizations that need to connect and protect employees at work, to outdoor enthusiasts who travel the backcountry. Based in Toronto (Canada) with an office in Seattle (USA), Roadpost distributes its products directly and through its extensive network of authorized dealers throughout North America. Roadpost is a registered trademark of Roadpost Inc. For more information visit [www.roadpost.ca](http://www.roadpost.ca).

NOTICE: Some jurisdictions regulate or prohibit use of satellite devices. It is your responsibility to know and comply with applicable laws in jurisdictions where you plan to use this device.

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